



JOB DESCRIPTION

Job title : **SENIOR CREATIVE PLANNER**
Direct supervisor : SENIOR CREATIVE PLANNING MANAGER /
CREATIVE PLANNING MANAGER
Working location : 54-56 Hoa Dao St., PhuNhuan Dist., HCMC

A. JOB DESCRIPTION:

- [30%] Project Briefing:
 - ✓ Attend brief sessions with clients in escort of account unit.
 - ✓ Identifying & analysing requirements/ necessary information to prepare for related projects...

- [40%] Brainstorming:
 - ✓ Identify the situation/issue of clients to give direction for the creative solutions
 - ✓ Effectively manage time and meet deadlines even have to handle at least 3 brainstorming projects at the same time
 - ✓ Provide opinions during producing MKT strategies/ innovative ideas process (how you understand about the brief, knowledge of clients, products, market...)
 - ✓ Research involving information, statistic, photos,...

- [30%] Proposal:
 - ✓ Draft-up logically all brainstorming results to generate an internal deployment plan (including internal brief to all involving departments and deadline)
 - ✓ Take control quality and deadline.
 - ✓ Collect all essential information and convey them logically into proposal by PowerPoint beautifully.

B. JOB REQUIREMENTS:

- Required a BA or College in marketing/ economy/ communication major; good English communications
- At least 3-year experience with the same tasks; in Advertising, Communication, Marketing at senior level is a plus.
- Have intermediate knowledge of marketing, branding, know-hows, method of convincing and proposal composing.
- Know how to guide and support small team 1 - 2 members.
- Always learn & update market trend, needs, technology and company competitive advantages. Be able to share to teammate.



Contact information:

If you are interested in working with us, please send your CV to:

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